

Keep on Moving Forward



While you breathe, **SING.**
While you live, **LOVE**
While you work **SHINE**
While you walk, **DANCE.**
While you see, **DREAM.**

Walking Proudly
Singing Loudly
Loving Boldly

Never Turning Back
by Pat Humphries

TOWN HALL MAY 30, 2021

Agenda

1. Our goals and priorities
2. Worship & Music series
3. Pastoral Care & Outreach
4. Food Ministry
5. Property update
6. Financial update
7. Q&A

ESG's Congregational Goals



- 2016: A challenging and intentional 2-year process of reflection and renewal
- A strategic vision for growth
- Our Congregational Goals defined through the United Church's Ministry Articulation Profile (MAP):
 - Extravagant Welcome
 - Leadership
 - Growth

ESG's Pandemic Priorities

Comfort



Belonging



Intentional Survival



Worship Year To Come

SERIES

- Just Finished Artistry of God
- Family Ministry & Adult Ed Integration
- Up Next – Summer – One Another

THEMES

- Love... Encourage... Connect with...
- Forgive... Confess with... Connect with...
- Bear with... Bear burdens... Connect with...
- Serve... Stir Up...

- ESG SPEAKERS
- 3 CLUSTER PREACHERS



One Another

The primary activity of the early church
was one-anothering one another

— Andy Stanley

Worship Year To Come

SERIES – A BIGGER TABLE

Implies being in relationship with others seated at the table with us, not merely serving others.

How can we continue to make the table bigger?



A Bigger Table & ESG Food Ministry

- THANKSGIVING
- ANNUAL MEETING

Worship Year To Come

**SEASON – ALL SAINTS
& REMEMBRANCE**

SEASON – ADVENT & CHRISTMAS

A familiar story

The songs and stories of our faith



Comfort & Joy
Hope & Peace
Joy & Love



All is Well
God is with us
Emmanuel

Worship Year To Come

SERIES – ALL THINGS RECONSIDERED

How rethinking what we know helps us know what we believe

– Knox McCoy

What does the new year bring you?



Reconsider Self
Reconsider Life
Reconsider Belief

Pastoral Care

REACHING OUT, STAYING CONNECTED, SHOWING CARE

- Ministerial pastoral support
- Grave-side services during COVID
- Support for families through the grieving process and beyond
- Delivery of Easter cards and daffodils to our seniors (with Last Minutes Group). Treats and flowers coming for June.



- Tim Hortons Gift Cards for students during exam time
- Staying connected through phone calls and care notes (ESG Cares & ESG Angels)

Outreach

CONTINUING TO MEET NEED IN THE COMMUNITY

- **Little Free Pantry** being filled and accessed daily
- Provided 19 more **Welcome Baskets** for shelter residents moving to permanent housing
- **‘Dollars for Diapers!’** supports the Massey Centre
- **Good Food Box** giving away 233 boxes this year!
- **Donations** to agencies hard-hit by the COVID pandemic



Social Media Reach - Facebook

A significant **138%** increase in “reach” on the ESG Facebook page from March to May 2021: new design templates, content creation, development of a marketing schedule and plan for posting.

138% ↑

Top posts during this timeframe

Easter Weekend

May 9th service

Flourish Fridays

Posts from the green committee and outreach committee

Branded content – transgender and gender justice



Join the outreach team and support

Dollars for Diapers

Supporting young women and their children during the pandemic at the Massey Centre.

Please help by making a donation today.

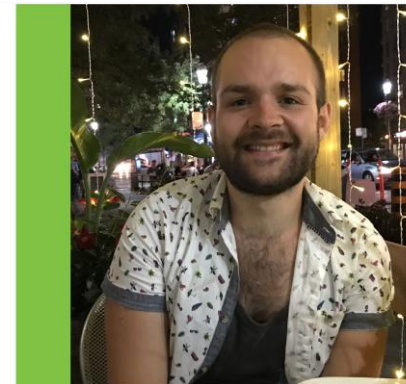


It's Flourish Friday

Meet Thomas

member of Flourish House

As a choral professional Thomas plans to bring the celebration of music to our community. Stay tuned.



Our journey.. Gender & Transgender Justice

This is Lydia Gruchy

She was the first woman ordained by the United Church of Canada in 1936

#NeverthelessShePersisted



ESG Fuels Your Growth
Dreaming big

One small step at a time

Vision

Interconnected programs, ministries, events, expressions
that have a focus on personal, community & creative growth,
while being deeply linked to the theme of food & food justice.



Food Ministry

Responding to what we heard

LONGING FOR MEANINGFUL
COMMUNITY

WANTING CREATIVE &
NEW PROGRAMMING

OPPORTUNITIES TO
HAVE FUN

FOOD AS A FORM
OF ENTERTAINMENT

DESIRE TO MAKE
A DIFFERENCE

The logo features three stylized mounds of soil with small green sprouts and brown seeds. The text "Food Ministry" is written in a white, handwritten-style font across the bottom of the image.

Food Ministry

Social Transformation
**Fueling your
desire to make a
difference**
Impact the Community

Creative Expression
**Fueling your
creativity**
Activate your imagination &
engage in fun

ESG

A Place to Fuel Your
Growth, Your Way

Spirituality is within all
of these

Personal Transformation
**Fueling your
Personal Growth**
Become Your Best Self

Food Ministry

Broad Connections

The powerful thing about food is that it is embedded into the fabric of what we do as ESG United Church and as Christians and can bring together intergenerational communities

Food also deeply connects us with many faiths and holds importance to spirituality and even to secular communities.

Food is the doorway to the room of growth.



Food Ministry

In the breaking of the bread, you are made known to me and I am made known to you.
And in the knowing, we can be growing, creative, loved, transformed and transforming people



Food Ministry

Community Kitchen

Providing fun ways to build community using our virtual and physical kitchen space and expertise, while practicing and reflecting on food justice issues

Cooking Parties

Learning to Cook Locally

Cultural Kitchen Party

Cooking from the Community Garden

Wine Pairing Parties

Cocktail Party

Pastry Parties

Kids kitchen

In House Chef

Culinary School Student

Coffee & Conversation

Pre-made Meals & Take Out Option

Travelling Dinners

Outreach Meal Program

Food & Conversation:

- serving food to vulnerable population
- creating spaces for meaningful conversation over a meal
- responding to needs of community

Model that is interactive instead of transactional

Connecting with local meal programs to establish needs and deepen understanding this could include: Out of the Cold, St. Clements lunch program, local food bank

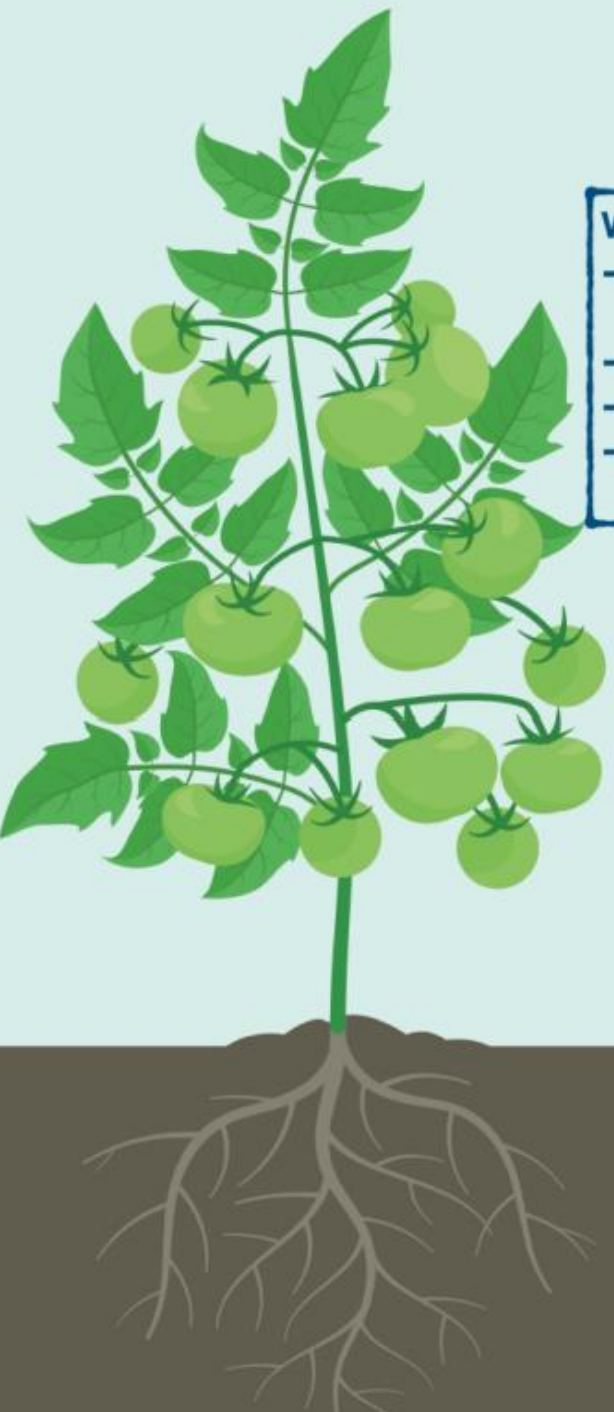
CONNECT WITH:

Good food Box

Community Garden

Little Food Pantry

Could include: take out food program, food bank, clothing bank, foot clinic



Flourish House

A place where young adults can gather, learn, share, and experience meaningful connections

Weekly Gatherings & Events:

- Wednesday Soup for the Soul (also on the ESG Blog)
- Sunday Vespers
- Friday Outdoor Gatherings
- Cocktails & Comedies and other young adult gatherings

Intentionally responding to feelings of isolation and loneliness experienced by 20 yo in Toronto

Backyard Retreat Space

Online Community Building

Workshops

Values workshop

Mental Health Series

Love aLIVE

Emerging dinner church worship expression, which engages the arts and centres around breaking bread with one another

Mentorship Program

Mentorship program where wisdom goes back and forth between generations

Partnership with Skylight Festival

Liturgy led by Flourish House Residents

Monthly Online

Artist welcomed each month to share where they see Love aLIVE in their world and through their art



Community Garden

Learning about and sharing in the process of growing food within a community setting

Community partners
to rent plots

Expand plot section

Expanding Programming for Summer:

Plot Renters Meetings

Day camp for kids to learn about process of growing food

Community Events

Garden expert webinars/seminars

Add **seating**,
including picnic
tables for Social
& Community
Connections

Birds, Bees & Butterflies

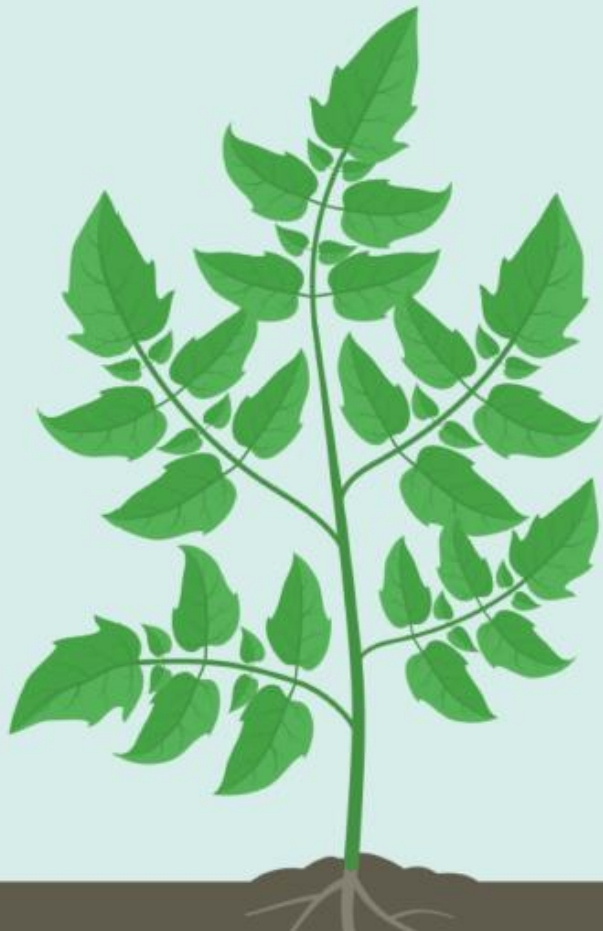
Labyrinth

Farmers Market

Food Ministry

Do you have energy or ideas
to offer this new food ministry?

Let us know!



Property: Moving Forward!

FIX WHAT BREAKS, REPLACE WHAT'S WORN, MEET NEW NEEDS

- Leaking roof /blocked drains flood storage room
- Audio Visual System rebuild
- Replace Lytton driveway
- Replace lighting with Light Emitting Diodes (LED)
- Complete Building Automation System (BAS)
- **NEW** – Install a Lift in the Basement /Gym (stay tuned!)

Storage Room Leaking Roof

FIX WHAT BREAKS, REPLACE WHAT'S WORN, MEET NEW NEEDS



Shoring supporting ceiling
damaged by water ingress

Now safe and dry

Audio Visual System Rebuild

FIX WHAT BREAKS, REPLACE WHAT'S WORN, MEET NEW NEEDS



- Replace sound system
- Upgrade Hearing assist system
- Sanctuary projector and screen
- Install Live Streaming system

Replace Driveway

FIX WHAT BREAKS, REPLACE WHAT'S WORN, MEET NEW NEEDS



After many years of service surface deterioration has led to trip and fall accidents

Replacement became a safety issue

Project **24%** below budget

LED Lighting

FIX WHAT BREAKS, REPLACE WHAT'S WORN, MEET NEW NEEDS



- Replaced over 750 bulbs & tubes as well as several light fixtures
- Reduced the number of lights for same or improved lighting levels

Power Savings for Lighting

- Overall power reduction exceeds **80%**

Building Automation System

FIX WHAT BREAKS, REPLACE WHAT'S WORN, MEET NEW NEEDS



Heating /cooling systems controlled and monitored *remotely*

Reduces demand during low occupancy


LED & BAS: A good news story!

FIX WHAT BREAKS, REPLACE WHAT'S WORN, MEET NEW NEEDS

- Funded at no cost to ESG from a United Church grant and IESO* rebates
- Reduces our carbon footprint
- Realizes annual savings in energy costs: **\$11K**

*Independent Electrical System Operators

2021 Fiscal Year-end Appeal

- Our fiscal year ends on June 30
- Donation revenues are lagging last year and we have temporarily lost significant revenue – rental, rummage, concerts, events
- We have sent out 235 letters to our community asking, as they are able, to make a special donation
- Goal: to raise **\$110K** (not including monthly PAR donations)
- We are grateful to you for your financial support
- Let's Do It! 

Finance Update to April 30, 2021

Good (lagging) donation support by Congregation
Expenses projecting slightly below budget \$10k
Deficit projected (\$20k) vs budget of (\$56k)

- Donations on budget – need \$139k to hit budget
- Rental revenues forecast down (\$23k)
- Wage subsidy received YTD is \$47k
- Deficit would be (\$67k) without subsidy
- Programming continues

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Q&A

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